Orders

Order / Rev:

104408

Alt Order #:

06832085

Product Desc:

HELLER FOR SENATE

Estimate:

Flight Dates:

10/24/12 - 10/30/12

Original Date / Rev:

07/18/12 / 09/19/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Strategic Media Services, Inc.

Buying Contact:

Billing Contact:

3299 K St. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

Advertiser

Name:

Priority:

Heller Dean for U.S. Senate

Demographic: Product Codes: A35+

PLC01

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	68	\$46,375.00	\$39,418.75		
10/29/12	10/30/12	38	\$21,750.00	\$18,487,50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	68	\$46,375.00	\$39,418.75	0.00
November 2012	38	\$21,750.00	\$18,487.50	0.00
Totals	106	\$68,125,00	\$57,906,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$68,125.00
Market	100%	\$234,913,79

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$61,077.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$42,284.48
KTUD	1%	\$2,349.14
KVVU	24%	\$56,379.31
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,698.28

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ī	E 1	KSNV	10/29/12	10/30/12	M-F 5-6a WakeUp v M-F 5-6a WakeUp		5-6a	MT	:30	2	\$300,002	0.00 NM	2	\$600.00
		NEWS				ŭ								
		<u>Sta</u>	<u>rt Date</u> <u>I</u>	End Date	Weekdays S	Spots/Week	<u>Rate</u> <u>F</u>	Rating				Į		

Print Date: 09/20/12 08:52:44

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Order / Rev:

104408

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832085

Product Desc:

HELLER FOR SENATE

Flight Dates: 10/24/12 - 10/30/12

Estimate:

KSNV

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 KSNV 10/29/12 10/30/12 NEWS	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	МТ~~~~	:30	2	\$300.002	0.00 NM	2	\$600.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
E 2 KSNV 10/24/12 10/26/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	W-F	:30	2	\$300.002	0.00 NM	2	\$600.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
E 3 KSNV 10/24/12 10/26/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	W-F	:30	3	\$700.001	0.00 NM	3	\$2,100.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 4 KSNV 10/29/12 10/30/12 NEWS	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	MT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>Spots/Week</u> MT 2	<u>Rate</u> \$700.00	Rating 0.00						
E 5 KSNV 10/29/12 10/30/12 TODAY	Today Show CM Today Show	658a-9am	MT	:30	4	\$600.002	0.00 NM	4	\$2,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
E 6 KSNV 10/24/12 10/24/12 TODAY	Today Show CM Today Show	658a-9am	W	:30	2	\$600.002	0.00 NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
E 7 KSNV 10/25/12 10/26/12 TODAY	Today Show CM Today Show	658a-9am	TF	:30	2	\$600.002	0.00 NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
E 8 KSNV 10/24/12 10/26/12 TODAY II	M-F Today Show II 3rd H&M M-F Today Show II	9-10a	W-F	:30	2	\$275.002	0.00 NM	2	\$550.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week		Rating 0.00						
E 9 KSNV 10/29/12 10/30/12 TODAY II	M-F Today Show II 3rd H0M M-F Today Show II	9-10a	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	\$275.00	Rating 0.00						
E 10 KSNV 10/29/12 10/29/12 TODAY III	M-F Today Show III 4th IBM Today 4th Hour	10am-11am	M	:30	1	\$225.002	0.00 NM	1	\$225.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	\$225.00	Rating 0.00						
E 11 KSNV 10/24/12 10/26/12 TODAY III	M-F Today Show III 4th 18M Today 4th Hour	10am-11am	WTF	:30	3	\$225,002	0.00 NM	3	\$675.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	\$225.00	Rating 0.00						
E12 KSNV 10/25/12 10/26/12 RR	Rachael Ray CM Rachael Ray	11am-12pm	TF	:30	2	\$225.002	0.00 NM	2	\$450.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	\$225,00	Rating 0.00						
E 13 KSNV 10/29/12 10/30/12	. CM	11am-12pm	MT	:30	2	\$225.002	0.00 NM	2	\$450.00

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Order / Rev:

104408

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832085

Product Desc:

HELLER FOR SENATE

Flight Dates: 10/24/1:

10/24/12 - 10/30/12

Estimate:

ENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type \$	Spots	Amount
			Rachael Ray Rachael Ray									
RR			Rachaerray									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	MT	2	\$225.00	0.00						
E14 KSNV	10/29/1	2 10/30/12	Noon News Noon News	CM	12-1230pm	MT⊶⊶	:30	2	\$275.002	0.00 NM	2	\$550.00
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 15 KSNV		11/04/12	Noon News	CM 2	\$275.00	0.00	.20		#075 000	0.00.104	_	
L 13 KSNV	10/24/1	2 10/20/12	Noon News	CIVI	12-1230pm	W-F	:30	2	\$275.002	0.00 NM	2	\$550.00
NEWS												
<u>Sta</u> Week: 10/	rt Date	End Date	<u>Weekdays</u> W-F	Spots/Week	Rate	Rating						
E 16 KSNV		2 10/28/12	The Agenda 1230	2 Opm CM	\$275.00 1230-1p	0.00 WTF	:30	3	\$225.002	0.00 N M	•	ቀር ማሮ ዕዕ
2 10 110111	10/4-7/	10/20/12	The Agenda 123	•	1200-1p		.50	Ş	φ220. 0 02	U.UU NIW	3	\$675.00
AGEND												
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> WTF⊶-	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00						
E 17 KSNV			The Agenda 1230		1230-1p	-T	:30	1	\$225.002	0.00 NM	1	\$225.00
			The Agenda 123	•	1200 16	•	.00	1	ΨΖΖΟ,ΟΟΖ	O.OO INIVI	ı	\$225.00
AGEND					_							
<u>Sta</u> Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -∵	Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
E 18 KSNV			Days of our Lives	CM	1258p-2pm	-T	:30	1	\$275.002	0.00 NM	1	\$275.00
			Days of our Lives		, — • • • • • • • • • • • • • • • • • •	·	.00	•	Ψ270.00Z	0.00 MW		φ270.00
DAYS	-4 D-4-	Fu d Data	Mashala	O 1 - 401 1 .	Б.	D . (1)						
<u>Sta</u> Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
E 19 KSNV			Days of our Lives		1258p-2pm	WTF	:30	3	\$275,002	0.00 NM	3	\$825.00
			Days of our Lives		, ,				*	5.55 1	J	Ψ020,00
DAYS	rt Date	End Date	Weekdays	Snota Milook	Data	Dating						
<u>ي عرب</u> /Week: 10		10/28/12	<u>vveekdays</u> WTF~~	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
E 20 KSNV	10/24/1	2 10/26/12	The Doctors	СМ	2pm-3pm	WF	:30	2	\$225.002	0.00 NM	2	\$450.00
5.50			The Doctors									•
DRS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W-F	2	\$225.00	0.00						
E21 KSNV	10/29/1	2 10/30/12	The Doctors	СМ	2pm-3pm	MT	:30	2	\$225.002	0.00 NM	2	\$450.00
DRS			The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	MT		\$225.00	0.00						
E22 KSNV	10/29/1	2 10/30/12	Dr. Phil	CM	3-4p	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
PHIL			Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	MT	2	·	0.00						
E 23 KSNV	10/24/1	2 10/26/12	Dr. Phil	CM	3-4p	WTF	:30	3	\$300.002	0.00 NM	3	\$900.00
PHIL			Dr Phìl									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	WTF		\$300,00	0.00						
E 24 KSNV	10/24/1	2 10/26/12	NEWS 3 at 4 (1		4-5pm	WTF	:30	3	\$450.002	0.00 NM	3	\$1,350.00
NEWS			4PM NEWS (1 h	oui)	(4:00 PM-4:3	U PIVI)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	\TF⊶-	3	\$450.00	0.00						
E 25 KSNV	10/29/1	2 10/30/12		CM	4-5pm	MT	:30	2	\$450.002	0.00 NM	2	\$900.00

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KSNV

Order / Rev:

104408

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832085

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/24/12 - 10/30/12

Estimate:

Ln Ch	Start	End	Inventory Code NEWS 3 at 4 (1		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	oots	Amount
			4PM NEWS (1 h	•	(4:00 PM-4:3	0 PM)						
NEWS	rt Date	End Date	Weekdays	Spots/Week	Pate	Potina				Í		
<u>ى الم</u> /Week: 10		11/04/12	MT	<u> </u>	<u>Rate</u> \$450.00	Rating 0.00						
E26 KSNV	10/29/1	2 10/30/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	MT	:30	2	\$450.002	0.00 NM	2	\$900.00
NEMO			4PM NEWS (1 h	our)	(4:30 PM-5:0	10 PM)						
NEWS	ırt Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	MT	2		0.00						
27 KSNV	10/24/1	2 10/26/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF	:30	3	\$450.002	0.00 NM	3	\$1,350.00
NEMO			4PM NEWS (1 h	our)	(4:30 PM-5:0	10 PM)						
NEWS Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	WTF	3	\$450.00	0.00						
E 28 KSNV	10/24/1	2 10/26/12	M-F Early News	СМ	5-630p	WTF	:30	6	\$1,200.001	0.00 NM	6	\$7,200.00
			M-F Early News									
NEWS	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	WTF		\$1,200.00	0.00						
E 29 KSNV	10/29/1	2 10/30/12	M-F Early News	СМ	5-630p	MT	:30	4	\$1,200.001	0.00 NM	4	\$4,800.00
			M-F Early News									
NEWS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	MT		\$1,200.00	0.00						
30 KSNV			M-F Jeopardy	CM	630-7pm	MT	:30	2	\$1,300.001	0.00 NM	2	\$2,600.0
			M-F Jeopardy									
JEP	art Date	End Data	Mookdova	Chata (Maak	Data	Dating						
Week: 10		End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,300.00	Rating 0.00						
		2 10/26/12	M-F Jeopardy	CM	630-7pm	WTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
			M-F Jeopardy									
JEP	art Date	End Date	Mookdova	Chata MMaak	Data	Dating						
<u>ى يى</u> Week: 10		10/28/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
E 32 KSNV			M-F Wheel	CM	7-730pm	WT	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
			M-F Wheel of Fo	rtune								. ,
WHEE		End Date	Weekdays	Cnoto Milook	Poto	Poting						
<u>اد</u> Week: 10	art <u>Date</u> /22/12	10/28/12	WT	Spots/Week 2	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
			M-F Wheel	СМ	7-730pm	MT	:30	2	\$1,300.001	0.00 NM	2	\$2,600.0
			M-F Wheel of Fo	ortune	•							
WHEE		End Data	Maakdaya	Cu ata Milack	Data	Dating						
<u>اد</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,300.00	Rating 0.00						
			Face to Face w/		730-758pm	MT	:30	2	\$450.002	0.00 NM	2	\$900.0
			Face to Face w/	J.Ralston	·				•			,
FACE	and Data	Cad Data	164a alkalaya	Constant Alice	Data	Detina						
<u>ي جي جي جي جي جي جي جي 513</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2		<u>Rating</u> 0.00						
			Face to Face w/		730-758pm	WTF	:30	3	\$450.002	0.00 NM	3	\$1,350.0
			Face to Face w/	J.Ralston	·							. ,
FACE		E 15 (0 (007)		5.4						
<u>Sta</u> Week: 10	art Date /22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> WTF	Spots/Week 3		Rating 0.00						
				-	11pm-1135p		:30	1	\$775.002	0.00 NM	1	\$775.0
			M-F News 3 at E					•		5.55 111.	•	Ţ1.5. 0
NEWS			161			- ·						
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 10/28/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$775.00	Rating 0.00						
	(10/20/12	•	ı	Ψ710.00	0.00						

Print Date: 09/20/12 08:52:44

KSNV

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Order / Rev:

104408

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates:

06832085

10/24/12 - 10/30/12

Product Desc:

HELLER FOR SENATE

Estimate:

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount M-F News 3 at Eleven M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate 11/04/12 M-----Week: 10/29/12 \$775.00 0.00 E 38 KSNV 10/29/12 10/30/12 1135p-1237a The Tonight Show CM :30 MT----\$275.002 0.00 NM 2 \$550.00 **Tonight Show** TON SHOW Start Date **End Date** Weekdays Spots/Week Rate Rating MT----Week: 10/29/12 11/04/12 \$275.00 0.00 E 39 KSNV 10/24/12 10/26/12 The Tonight Show CM 1135p-1237a --WTE--:30 \$275.002 0.00 NM 3 \$825.00 **Tonight Show** TON SHOW Start Date Spots/Week End Date Weekdays Rating Rate 10/28/12 --WTF--\$275.00 Week: 10/22/12 0.00 E 40 KSNV 10/27/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm \$750,002 ----SS 0.00 NM 2 \$1,500.00 Sa-Su News 3 at Eleven NEWS Start Date End Date Weekdays Spots/Week Rate Rating ----ss Week: 10/22/12 10/28/12 \$750.00 0.00 E41 KSNV 10/27/12 10/27/12 News 3 Sunrise - SATURIM 6a-7a \$225.002 ----S-:30 0.00 NM \$225.00 News 3 Sunrise SATURDAY NEWS Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 _____ Week: 10/22/12 \$225.00 0.00 E 42 KSNV 10/27/12 10/27/12 Saturday Today :30 CM 7a-gam ----5-\$325,002 0.00 NM \$325.00 Saturday Today SAT TODAY End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$325.00 0.00 E 43 KSNV 10/27/12 10/27/12 News 3 Today - SATURIDM gam-g30am :30 \$300.002 0.00 NM \$300.00 News 3 Today - SAT NEWS\ **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/22/12 10/28/12 ----S-\$300.00 0.00 E 44 KSNV 10/27/12 10/27/12 ----S-Sa-Su Early News CM 5pm-630pm :30 \$450.002 0.00 NM \$450.00 Sa-Su Early News **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating ----S-Week: 10/22/12 10/28/12 \$450.00 0.00 E 45 KSNV 10/27/12 10/27/12 Weekend Jeopardy/WheGM 630-730pm ----S-:30 \$375,002 0.00 NM 1 \$375.00 WKND Jeop/Wheel JEP/WHEEL <u>Weekdays</u> Spots/Week Start Date **End Date** Rating Rate ----5-\$375.00 Week: 10/22/12 10/28/12 0.00 E 46 KSNV 10/27/12 10/27/12 Saturday Night Live CM 1130pm-1:02am :30 \$750.002 0.00 NM ----S-\$750.00 Saturday Night Live SNL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----\$750.00 0.00 E47 KSNV 10/28/12 10/28/12 News 3 Sunrise - SUND&M 6a-7a :30 \$350.001 0.00 NM \$350.00 News 3 Sunrise SUNDAY **NEWS** End Date Weekdays Spots/Week Rating Start Date <u>Rate</u> Week: 10/22/12 10/28/12 ----5 \$350.00 0.00 E 48 KSNV 10/28/12 10/28/12 Sunday Today CM 7a-8am :30 \$750.001 0.00 NM \$750.00 Sunday Today SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 Week: 10/22/12 \$750.00 0.00 E 49 KSNV 10/28/12 10/28/12 CM :30 \$3,000,001 0.00 NM 8a-9am ----S \$3,000.00

Print Date: 09/20/12 08:52:44 Page 6 of 6

Order / Rev: 104408 Alt Order #:

Advertiser:

Heller, Dean for U.S. Senate

06832085

Product Desc:

Flight Dates:

10/24/12 - 10/30/12

HELLER FOR SENATE **KSNV**

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type S	Spots	Amount
			Meet the Press Meet the Press									
MTP			Micel the Fless									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1	0/22/12	10/28/12	5	1	\$3,000.00	0.00						
E 50 KSN	/ 10/28/1	2 10/28/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$250.002	0.00 NM	1	\$250.00
5.1mm a 16			News 3 Today									
NEWS		F1 D-1-	101 1l	Onete Attende	D-t-	Detina				·		
<u>S</u> Week: 1	tart Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
E 51 KSN\		10/20/12	Chris Matthews 9	· 30 AM @M	9:30a-10a	5	:30		\$375.002	0.00 NM	1	\$375.00
EST KSIN	10/20/1	12 10/20/12	Chris Matthews 8		3.30a-10a	3	.50	•	φ575.002	0.00 14141	'	ψ575.00
CM			Offins Widthows (3011 0,000								
S	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1	0/22/12	10/28/12	S	1	\$375.00	0.00						
E 52 KSNV	/ 10/28/1	12 10/28/12	NFL Football	СМ	1P-9PM	S	:30	1	\$8,000.002	0.00 NM	1	\$8,000.00
			NFL Football									
SNFL												
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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E 53 KSN	V 10/28/	12 10/28/12	Sports Night in La Sports Night in L	•	Sun 1135p	-1200aS	:30	ı	\$200.002	0.00 NM	J	\$ 200. 0 0
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	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 1		10/28/12	S	1	\$200.00	0.00						
										Totals	106	\$68.125.00
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